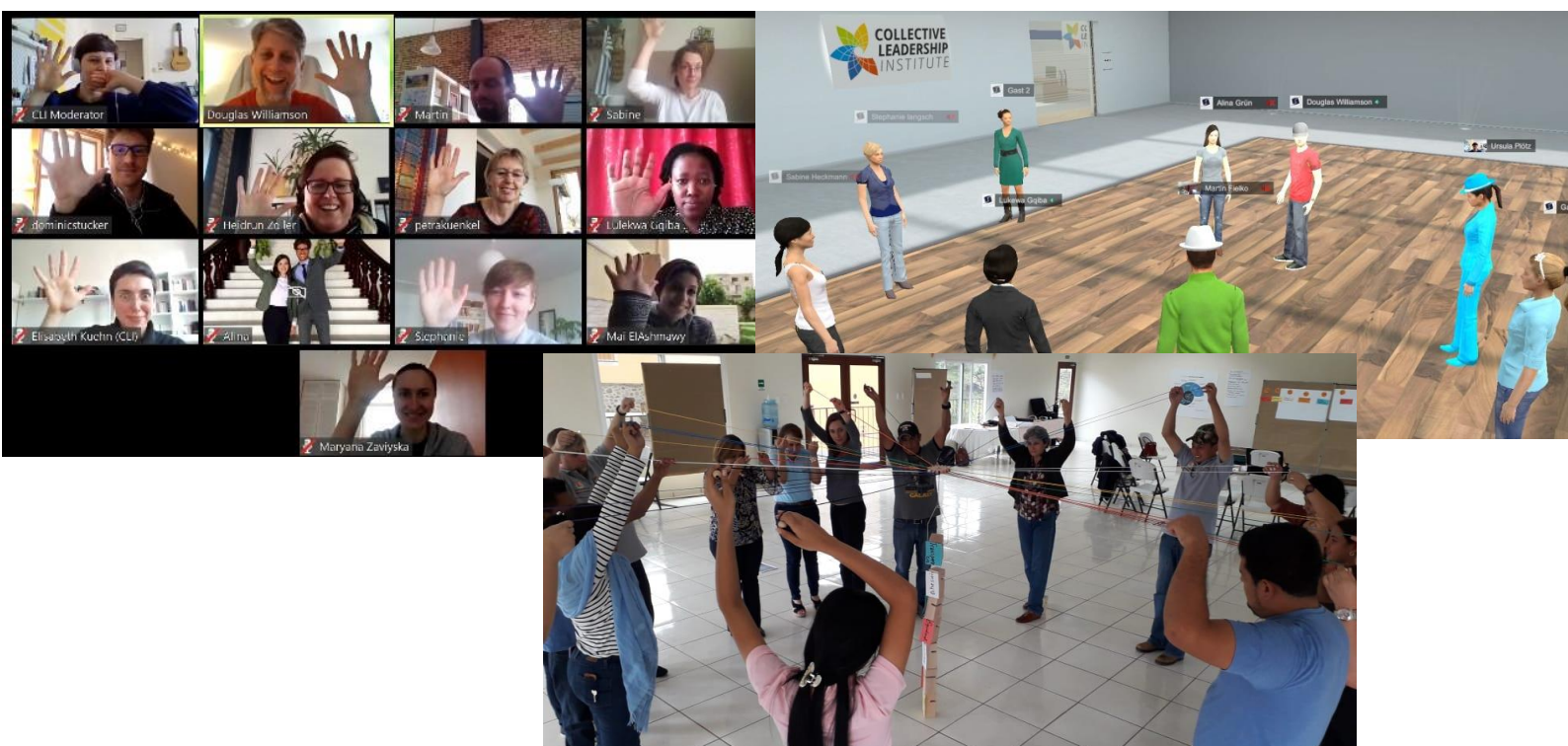




2021



# CLI Training Catalogue

## WELCOME

Dear Collective Leaders,

2020 showed us not only the fragility of our current economic and social systems and international cooperation, but also inevitably leads us towards some heavy, civilization-existential questions such as, "What kind of world do we want to live in after the pandemic?"

The Collective Leadership Institute (CLI) stands and has continued to stand for cooperation from the local to the global level and the necessity for unleashing people's strengths through diversity for robust and sustainable development.

This catalogue will guide you to find the right entry point to become a Collective Leader and how to deepen your expertise in collaboration skills for sustainability. No matter in which sector or project you work, whether you just started your career or whether you are an experienced senior level manager, we have a training to offer that will enhance your Collective Leadership capacity.

The following key and categories will guide you through the catalogue:

The training is for:



Myself

A small  
group

of  
people

A group

of

16+  
people

My / Our professional background:



Development  
cooperation

Civil Society /  
NGO

Public Sector  
/ Ministry

Private  
Sector /  
Company

University /  
Research

Foundation  
/ Union

My / Our professional experience:



Beginner

Experienced

5+ years

Senior

Executive

Manager

My / our time budget for trainings is:



2 days  
or less

3 - 4

days

Several

Training

Modules

More than 4,700 sustainability professionals have already participated in our capacity building programmes. The deeply impactful experience has led to mind-set shifts in most participants and more than 95% of our alumni have gone on to recommend our programmes to colleagues. In 2020, we trained again more than 500 new course participants – due to the pandemic mostly online – and we are very much looking forward to welcoming you in our open courses, on-site trainings, or online learning offerings in 2021.

We look forward to welcoming you to one of our trainings. If you have any questions, feel free to get in touch with me.

Martin Fielko

Managing Partner & Head of Educational Programmes and Marketing

Collective Leadership Institute gGmbH

[martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com)

+49 331 5816596 0



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## The Art of Leading Collectively

### Navigating complex change with multiple actors

Are you starting a complex cooperation project, or are you in the midst of one you want to improve?

Do you need to shift the mind-set of stakeholders toward collaboration, or to find new ways to overcome challenges?

Do you need to arrive at tangible outcomes in a short time frame?

This course will help you implement more outcome-oriented and constructive co-creation on a day to day basis for yourself, your team, your organisation, and, above all, your change initiative with diverse stakeholders. It equips dedicated change makers in public, private, and civil society organisations with a tool for better co-creation. The dimensions of Collective Leadership can be learned and enhanced - individually and collectively.

The tool presented in The Art of Leading Collectively - the [Collective Leadership Compass](#) - helps you to keep your collaboration journey on track and to identify the necessary course corrections.

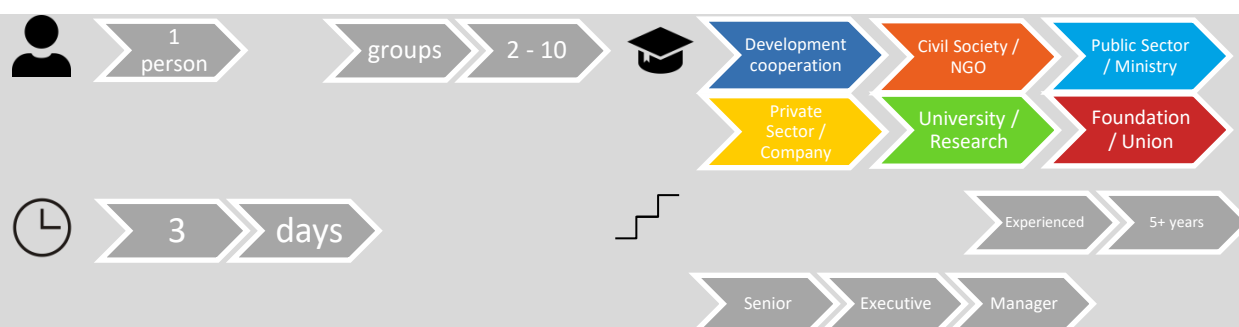
Dates 2021

24, 26, 29 March	<b>NEW</b> The Americas (EST)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-americas/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-americas/</a>
26, 28, 31 May	Asia & Australia (ICT)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-asia-australia/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-asia-australia/</a>
23, 25, 28 June	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/</a>
3, 5, 8 November	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/</a>

Price	EUR 467 per online day (USD 500)	In total EUR 1,400 including 3 days of training, pre-interview, assignments between the training days, follow up instructions, free access to the <a href="#">compass tool</a> , a free copy of the book <a href="#">Leading Transformative Change Collectively</a>
Discounts	Available for:	Groups, Alumni, Early Bird Registrations, New Organisations



If global travel restrictions are lifted in 2021, we will plan and announce additional in-person trainings in Germany, South Africa, Cambodia, or the US.



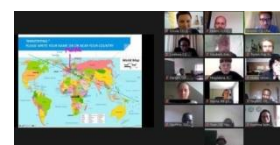
## The Art of Stakeholder Collaboration

Key concepts and competencies for achieving common goals

Are you a professional involved in multi-stakeholder partnerships or complex collaboration projects? Do you want to develop new engagement strategies to create sustainable partnerships and to minimise unproductive conflict? Do you need a powerful tool to create processes that foster solutions to complex sustainability challenges?

In this course, you will build your strategic abilities and implementation skills in stakeholder engagement, dialogue, and collaboration processes for high impact solutions. The training is based on the combined experience of our faculty and of CLI's alumni from all over the world, active in the public sector, the private sector, and civil society. This course mixes conceptual input with a strong practical element. After this course you will have knowledge and practice in initiating and implementing Stakeholder Collaboration for success.

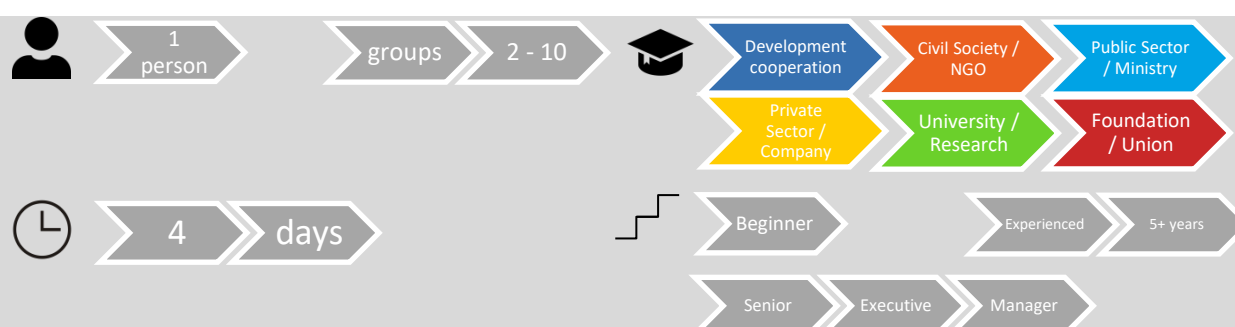
The tool presented in The Art of Stakeholder Collaboration - the [Dialogic Change Model](#) - helps you to design successful stakeholder collaboration processes.



### Dates 2021

1, 2, 5, 6 July	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/</a>
30 Sep., 1, 7, 8 Oct.	<b>NEW</b> The Americas (EST)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-americas-est/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-americas-est/</a>
15, 16, 22, 23 Nov.	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/</a>
29, 30 Nov, 6, 7 Dec.	Asia & Australia (ICT)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-asia-ict/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-asia-ict/</a>

Price	EUR 350 per online day (USD 388)	In total EUR 1,400 including 4 days of training, pre-interview, assignments between the training days, follow up instructions, free access to the <a href="#">compass tool</a> , a free copy of the book <a href="#">Leading Transformative Change Collectively</a>
Discounts	Available for:	Groups, Alumni, Early Bird Registrations, New Organisations





## The Art of Dialogue

### Empowering communication for consensus building

The Art of Dialogue is designed for experienced trainers and facilitators, as well as alumni from other CLI courses who wish to bring their dialogic facilitation skills to an advanced level. Learn new tools for dialogic facilitation and develop your own personal leadership and communication styles in Stakeholder Collaboration. Self-observation, peer-reviews, and our professional feedback will guide you through the journey of improving your communication and facilitation skills. Come with your (cross-sector) team and enhance the quality of your team communication.

- Enhance competence for dialogue and communication
- Develop your ability to anchor dialogic practices in your stakeholder engagement process at all levels
- Empower yourself to develop your presence and stay more present, relaxed, and focused in demanding situations



Date 2021

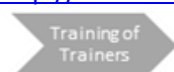
10, 11, 17, 18 June	Worldwide (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-dialogue-online/">https://www.collectiveleadership.de/blog/event/the-art-of-dialogue-online/</a>
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Price	EUR 350 per online day	In total EUR 1,400 including 4 days of training, pre-interview, assignments between the training days, follow up instructions, free access to the <a href="#">compass tool</a> , a free copy of the book <a href="#">Leading Transformative Change Collectively</a>
Discounts	Available for:	Groups, Alumni, Early Bird Registrations, New Organisations

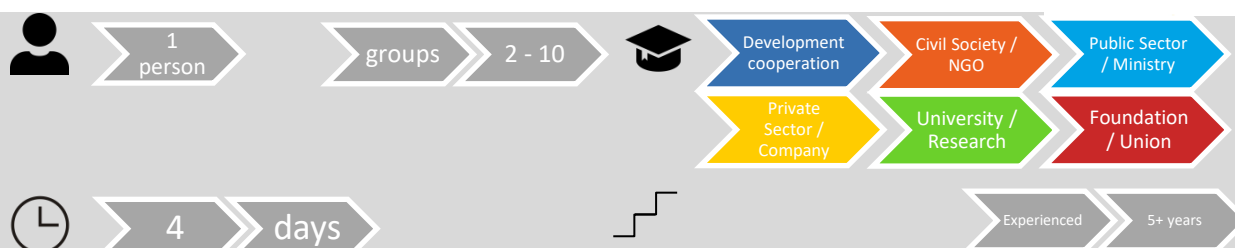
#### Additional Information

*This training is essential for becoming a Certified Collective Leadership Specialist. You can find more information about our Certification Track here:*

<http://www.collectiveleadership.de/blog/article/certification-track/>



If global travel restrictions are lifted in 2021, we will plan and announce additional in-person trainings in Germany, South Africa, Cambodia, or the US.



## Course Overview 2021

	24, 26, 29 March	English	<b>NEW</b> The Americas (EST)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-americas/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-americas/</a>
	5, 6 May	German Deutsch	Berlin, Germany	More information and registration: <a href="http://www.collectiveleadership.de/blog/event/stakeholder-engagement-berlin/">http://www.collectiveleadership.de/blog/event/stakeholder-engagement-berlin/</a>
	26, 28, 31 May	English	Asia & Australia (ICT)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-asia-australia/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online-asia-australia/</a>
	10, 11, 17, 18 June	English	Worldwide (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-dialogue-online/">https://www.collectiveleadership.de/blog/event/the-art-of-dialogue-online/</a>
	23, 25, 28 June	English	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/</a>
	1, 2, 5, 6 July	English, French	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/</a>
	30 Sep., 1, 7, 8 Oct.	English, Spanish	<b>NEW</b> The Americas (EST)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-americas-est/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-americas-est/</a>
	3, 5, 8 November	English	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/">https://www.collectiveleadership.de/blog/event/the-art-of-leading-collectively-online/</a>
	15, 16, 22, 23 Nov.	English, French	Africa & Europe & MENA (CET)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-cet/</a>
	29, 30 Nov, 6, 7 Dec.	English, Khmer	Asia & Australia (ICT)	More information and registration: <a href="https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-asia-ict/">https://www.collectiveleadership.de/blog/event/the-art-of-stakeholder-collaboration-online-asia-ict/</a>
	9, 10, 13, 14 Dec.	English	Worldwide (CET)	More information and registration: <b>NEW</b> soon to come – new course format

## CONTACT US

Please contact Martin Fielko for further information and registration:

Phone: +49 331 581 65 96 – 0

E-Mail: [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com)

<http://www.collectiveleadership.de/article/open-courses/>



## Stakeholder Engagement

This training is in German

Das Training hilft MitarbeiterInnen aus CSR-, HR- oder PR-Abteilungen, sowie UnternehmenleiterInnen von KMUS, die sich bereits mit dem Thema Stakeholder-Dialoge auseinandersetzen, diese effizient zu gestalten und nachhaltige Ergebnisse zu liefern. Es ist aber ebenso geeignet für TeilnehmerInnen, die das Thema erstmalig angehen möchten. In kleinen Gruppen werden mit vielen praktischen Übungen u.a. folgende Inhalte vermittelt.


- Potenzialanalyse für Stakeholder-Dialoge
- Die vier Phasen gelungenen Stakeholder Engagements: Explorieren und Einbeziehen; Aufbauen und Formalisieren; Umsetzen und Auswerten; Weiterentwickeln, Ausbauen oder Institutionalisieren
- Erfolgsfaktoren für gelungene Multi-Akteurs-Partnerschaften
- Entwicklung eines individuellen Handlungsplans für erfolgreiches Stakeholder Engagement

Das Training wird in Kooperation mit dem [Deutschen Global Compact Netzwerk](#) durchgeführt.



Daten 2021

5. – 6. Mai	Berlin	Weitere Informationen und Anmeldung: <a href="http://www.collectiveleadership.de/blog/event/stakeholder-engagement-berlin/">http://www.collectiveleadership.de/blog/event/stakeholder-engagement-berlin/</a>
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Preis	EUR 1.100	2 Tage Training, Trainingsmaterialien, sowie Mahlzeiten und Getränke während des Trainings sind inklusive
Preisvorteile erhältlich für:		UN Global Compact Teilnehmer, Gruppen, Early-Bird-Anmeldungen, neue Organisationen



Sollte die Durchführbarkeit aufgrund der Pandemielage im Mai 2021 nicht vor Ort in Berlin möglich sein, findet das Training online statt. In diesem Fall wird ein Preisnachlass von 20% gewährt. Die Trainingstage bleiben unverändert 5. und 6. Mai. Das CLI als Durchführungspartner des Deutschen Global Compact Netzwerks hat seit Beginn der Pandemie alle seine alle seine Trainingsformate digitalisiert und garantiert die Vermittlung der gleichen Inhalte wie bei Präsenzformaten.



1 Person

Gruppen

2 - 10



Privatsektor / Unternehmen



2 Tage



Berufsstarter

Erfahrung

>5 Jahre

Senior

Executive

Manager



## Multi-Stakeholder Partnerships Trainings for Civil Society Organisation

We offer basic trainings on multi-stakeholder partnerships (MSPs) regularly and on-demand for civil society organisation and their international partners. The 2 day courses are suitable for organizations that are implementing MSP projects already and who want to deepen their expertise in achieving common goals with their partners. The foundation course is also suitable for organizations that want to explore the potential of MSPs for the first time.



The trainings are offered online, so you will have the chance to include your project partners. In our online academy course participants can meet and learn just like in in-person trainings. This allows to include MSP partners from all over the world as long as they have access to the internet.



Some of the contents:

- Potential of MSPs
- Four phases of MSP implementation
- Success factors
- Implementation plans



CLI methodology used: [Dialogic Change Model](https://www.collectiveleadership.de/en/article/short-courses/#map)

Dates 2021

tba	Foundation course (2 days)	More information and registration: <a href="https://www.collectiveleadership.de/en/article/short-courses/#map">https://www.collectiveleadership.de/en/article/short-courses/#map</a>
tba	<b>NEW</b> Advanced course (2 days)	More information and registration: <a href="https://www.collectiveleadership.de/en/article/short-courses/#map">https://www.collectiveleadership.de/en/article/short-courses/#map</a>

Please contact [theresa.kuschka@collectiveleadership.com](mailto:theresa.kuschka@collectiveleadership.com) if you would like to learn more about the Multi-Stakeholder Partnerships trainings that are free for German CSOs.

Price	Free*	Including 2 days of free online training in MSPs
*Available for:		German CSOs that have started or are about to start or apply for a MSP initiative funded by the Engagemen Global Bengo programme.



1 person

groups

2 - 10



Civil Society /  
NGO



2 days



Beginner

Experienced

5+ years

Senior

Executive

Manager

### On-site Courses

CLI's training programmes come to you

You are interested in one of our open course formats, but the dates or places do not meet your schedule?

You have a group of 16 or more people that needs to be trained locally?

You prefer a local setting at the venue of your choice or want to save travel expenses for your group?

We offer a 4-day on-site capacity building program based on the course of your choice of the CLI standard educational program. These courses include:

- **The Art of Stakeholder Collaboration**
- **Advanced Stakeholder Collaboration\***
- **Multi-Stakeholder Partnerships**
- **The Art of Leading Collectively**
- **The Art of Dialogue**

\* Consolidating your knowledge of The Art of Stakeholder Collaboration with focus on phase 3 and 4 of the Dialogic Change Model, review and adjust your strategies in the preparation and implementation of your stakeholder dialogues

We offer the courses in English, German, French, and Spanish. CLI can also offer Arabic, Russian, Khmer and Ukrainian through partners. However, trainings in other languages with simultaneous interpreting can also be booked upon request.

For the on-site course, the programme will be designed with a focus on project or country-specific objectives, including a review and analysis of the project, preparatory interviews with participants, facilitation design and all training material, implementation of the course with two facilitators, debriefing with an option of follow-on capacity building, and a debriefing report with recommendations, all in close communications with your core team.

Training your team on-site can reduce travel costs and makes your planning flexible. We offer this kind of training for 16+ participants and it becomes more affordable the more participants you have. Different projects or organisations can also jointly register to have an on-site training together. You can specify the location, dates, and number of participants (up to 26). Two of our expert trainers will be made available to implement your training.



**NEW** We also offer hybrid formats of on-site trainings: the CLI trainers will facilitate the sessions by being virtually connected to the training group.

Price	EUR 1,500 per participant (EUR 1,400 for hybrid formats)	For 4 days of training for 16 participants with 2 CI facilitators; every additional participant EUR 500 per person; travel and accommodation for the facilitators are extra
More information, references and registration		<a href="http://www.collectiveleadership.de/blog/article/on-site-courses/">http://www.collectiveleadership.de/blog/article/on-site-courses/</a>



A group of 16+ people



4 days



Development cooperation

Civil Society / NGO

Public Sector / Ministry

Private Sector / Company

University / Research

Foundation / Union



Beginner

Experienced

5+ years

Senior

Executive

Manager

## Tailor-made Solutions

Your organisation faces a challenge - we have the tailor-made solution for you

A customised training will meet the specific development goals of your organisation and will focus on the concrete challenges and tasks of your team and partners. Interviews with you, your team, and your partners help define the parameters for the training. A tailor-made training is always a combination of capacity building and consulting.

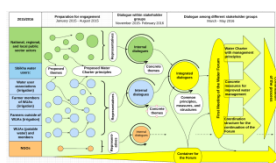
You can choose between these core modules, which we customise according to your needs:

- **The Art of Leading Collectively**
- **The Art of Stakeholder Collaboration**
- **Advanced Stakeholder Collaboration\***
- **Multi-Stakeholder Partnerships**
- **The Art of Dialogue**
- **Certification Track** ([see page 16](#))
- **Young Leaders for Sustainability** ([see page 18](#))

\* Consolidating your knowledge of The Art of Stakeholder Collaboration with focus on phase 3 and 4 of the Dialogic Change Model, review and adjust your strategies in the preparation and implementation of your stakeholder dialogues

For more information about the contents of each module, please refer to the course pages in this catalogue.

We offer tailor-made courses in English, German, French, and Spanish. CLI can also offer Arabic, Russian, Khmer and Ukrainian through partners. However, trainings in other languages with simultaneous interpreting can also be booked upon request.



Price	Upon request	Depends on the individual customization and the duration of the training as well as on the group size. The tuition fee includes preparation and facilitation of the tailor-made course and includes all training material.
More information and booking request		<a href="https://www.collectiveleadership.de/blog/article/tailor-made-solutions/">https://www.collectiveleadership.de/blog/article/tailor-made-solutions/</a>



A group of 16+ people



2 - 4 days

series of training modules



Development cooperation

Civil Society / NGO

Public Sector / Ministry

Private Sector / Company

University / Research

Foundation / Union



Beginner

Experienced

5+ years

Senior

Executive

Manager

## NEW Intensive Trainings

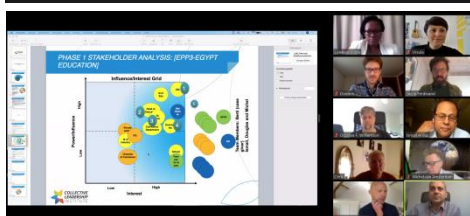
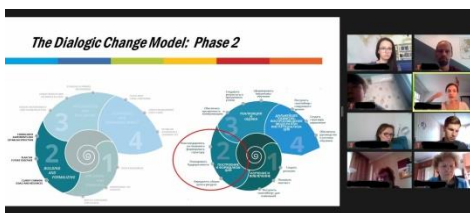
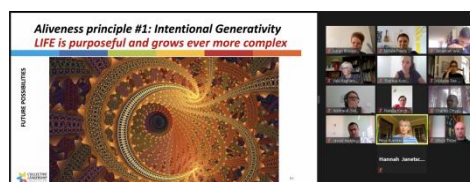
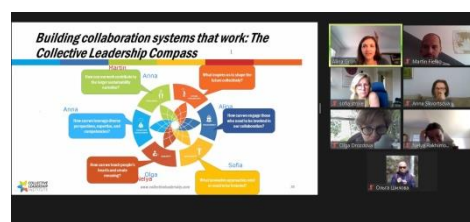
### Building competence in collective leadership and stakeholder collaboration

CLI's Intensive Trainings provide you with the same skills and methodologies like our open courses in an adapted online format.

You can choose between different course types that each lead to a specific course certificate and all of them together to the certification Collective Leadership Specialist. Here is an overview on the different modules that are available:

- LC1: Shifting the Paradigm, Mobilizing Your Assets to Lead Collectively
- LC2: Building Momentum for Collective Leadership, Entering the World of Collaboration
- LC3: Driving the Future Together, the Building Blocks of Collaborative Success
- SC1: Concept and Form of Stakeholder Dialogues
- SC2: Exploring and Engaging for Stakeholder Dialogues
- SC3: Building and Formalizing Stakeholder Dialogues
- SC4: Implementing and Evaluating Stakeholder Dialogues, Sustaining and Expanding Impact
- AD1: The Principles of Dialogic Facilitation
- AD2: The Power of Listening and Inquiry
- AD3: The Power of Process and Structure to Prepare Meetings and Workshops
- AD4: Practicing Facilitation for Consensus Building

Please check the open course pages 4-7 for the 2021 online intensive training dates and times.



Price	EUR 350 per online day	In total EUR 1,400 including 4 days of training, pre-interview, assignments between the training days, follow up instructions, free access to the <a href="#">compass tool</a> , a free copy of the book <a href="#">Leading Transformative Change Collectively</a>
Discounts	Available for:	Groups, Alumni, Early Bird Registrations, New Organisations



1 person

groups

2 - 10



Development cooperation

Private Sector / Company

Civil Society / NGO

University / Research

Public Sector / Ministry

Foundation / Union



3-4

days



Beginner

Experienced

5+ years

Senior

Executive

Manager

✈ Stay up to date and sign up for our newsletter

*youremail@domain.com*

SIGN UP

The easiest way to keep in touch with CLI is subscribing our **Newsletter**. Three times a year you will get the latest news on CLI project activities, events, and, of course, the next trainings. Almost 10,000 people from all over the world receive these regular updates.

Sign up:

<http://www.collectiveleadership.de/blog/article/stay-informed/>

## CLI Website

[www.collectiveleadership.com](http://www.collectiveleadership.com)

## Other Websites & Social Media Pages:

Dr. Petra Kuenkel's personal blog:

[petrakuenkel.com](http://petrakuenkel.com)

Learning Platforms:

Collective Leadership Compass [compass-tool.net](http://compass-tool.net)

Dialogic Change Model [stakeholderdialogues.net](http://stakeholderdialogues.net)

Facebook: [facebook.com/collectiveleadershipinstitute](https://facebook.com/collectiveleadershipinstitute)



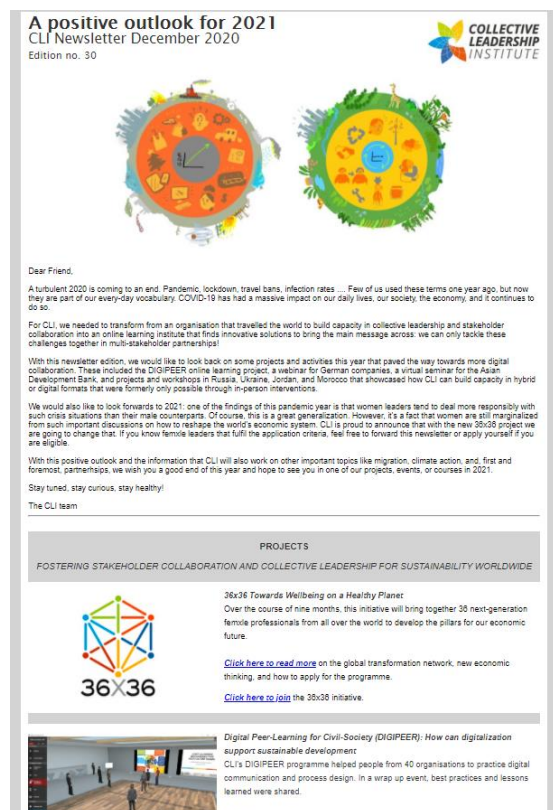
LinkedIn: <https://www.linkedin.com/company/collective-leadership-institute/>



Twitter: [twitter.com/C\\_L\\_I](https://twitter.com/C_L_I)



Youtube: <https://www.youtube.com/channel/UCKJJKzMXK3oU4aK7hOliv2w/playlists>





## Virtual Reality Training Centre A cutting-edge online experience

The 3D Learnspace has been developed by CLI's cooperation partner WBS to enable meeting online with virtual avatars of yourself, or sharing experiences after an in-person course. The 3D Learnspace creates an online space where course participants can meet and learn just like in real life. It adds gamification aspects that make it fun to use. And, it supports the inperson learning with an engaging and stimulating follow-up experience.



As a **tailor-made offer**, you can choose between the course modules which you can find in the [tailor-made solutions section](#) on page 11. Furthermore, the 3D Learnspace can be offered as a one day learning experience for the course follow up of the **open courses**.



Price	Upon request	Including registration and creation of your online avatar, 4 days of training, access to the virtual training centre and online resources
More information and registration		<a href="https://www.collectiveleadership.de/blog/article/online-tools/">https://www.collectiveleadership.de/blog/article/online-tools/</a>

## Videos

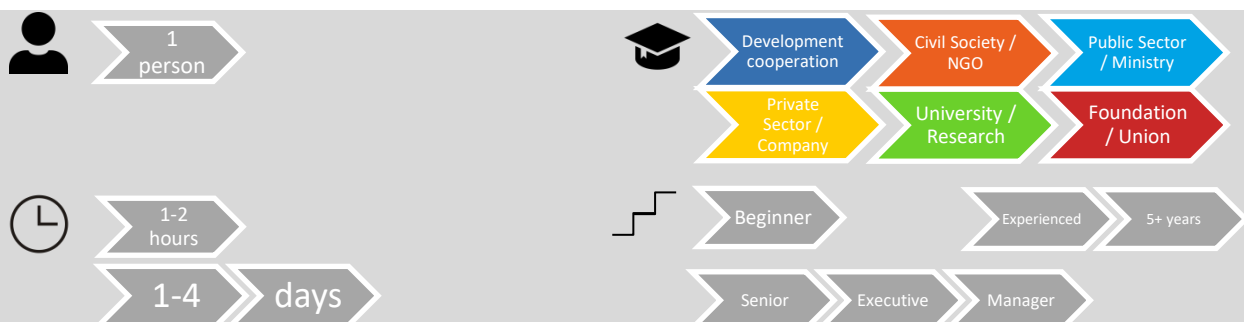
### Watch CLI contents online

Basic knowledge about collective leadership and stakeholder collaboration, participants' feedback to our courses, as well as recordings of our webinars can be found on our YouTube-Playlist:

<https://www.youtube.com/channel/UCKJKzMXK3oU4aK7hOliv2w/playlists>



Stakeholder Collaboration	<a href="https://www.youtube.com/playlist?list=PLF4dj1yAX8QI9Btj0dXOOvy3S4ad6qe2K">https://www.youtube.com/playlist?list=PLF4dj1yAX8QI9Btj0dXOOvy3S4ad6qe2K</a>
Collective Leadership	<a href="https://www.youtube.com/playlist?list=PLF4dj1yAX8QLDttj1GTx4dnEQJISbC50">https://www.youtube.com/playlist?list=PLF4dj1yAX8QLDttj1GTx4dnEQJISbC50</a>
Online Learning	<a href="https://www.youtube.com/playlist?list=PLF4dj1yAX8QLtGmhpwa4YjutEwnjGIHV">https://www.youtube.com/playlist?list=PLF4dj1yAX8QLtGmhpwa4YjutEwnjGIHV</a>
Stories of Transformation	<a href="https://www.youtube.com/playlist?list=PLF4dj1yAX8QKtfx2sZHrb6nhoxrInUHKH">https://www.youtube.com/playlist?list=PLF4dj1yAX8QKtfx2sZHrb6nhoxrInUHKH</a>
Dr. Petra Kuenkel	<a href="https://www.youtube.com/playlist?list=PLF4dj1yAX8QI1Cs19wNfv7QEHbltzSAaG">https://www.youtube.com/playlist?list=PLF4dj1yAX8QI1Cs19wNfv7QEHbltzSAaG</a>



## Collective Leadership Compass Tool

Open your Compass and navigate complex change by leading collectively

To use the Collective Leadership Compass in your daily life, access our online Compass Tool to navigate complex change.

There are three levels of compass application:

- **Collaborative Change Maker**
- **NEW Collaboration System**
- In development: Transformation Network

The first level “Collaborative Change Maker” is ready for use:

You can identify your collaboration competency pattern to assess your strengths and challenge patterns. You can plan action with the compass to create functional patterns of change, strengthen your leadership for better co-creation, and increase your impact in navigating complex change.

The next level “Collaboration System” is available since 2020. This feature gives you the opportunity to go beyond your personal level, and focus on the team-, organisation-, and collaboration system level.

Feel free to create your free trial account. You have full access to the Collaborative Change Maker and the Collaboration System level there and you can create your own planning apps there.

All participants of The Art of Leading Collectively will use the Tool in the course.



### COLLABORATIVE CHANGE-MAKER

Identify your collaboration competency pattern, strengthen your leadership for better co-creation, increase your impact in navigating complex change.

CREATE APP



Price	Free	
More information and registration		<a href="https://compass-tool.net">compass-tool.net</a>



1 person



Development cooperation

Civil Society / NGO

Public Sector / Ministry

Private Sector / Company

University / Research

Foundation / Union



as long

as you

like



Beginner

Experienced

5+ years

Senior

Executive

Manager

## Certified Collective Leadership Specialist

Scaling up collaboration skills globally

CLI Certified Collective Leadership Specialists are trained in the methodologies © Dialogic Change Model and © Collective Leadership Compass and can apply them successfully in practice.

The certification programme requires successfully completing the following course modules:

- **The Art of Leading Collectively**
- **The Art of Stakeholder Collaboration**
- **The Art of Dialogue**

in an open course -, on-site course -, or tailor-made solution-format.

For open course dates 2021, you can check the catalogue [pages 4-7](#).

By completing our certification programme, Collective Leadership Specialists will have proven expertise in designing and invigorating multi-stakeholder initiatives that work to achieve outcomes across the Sustainable Development Goals. More than 200 people worldwide have been certified since the introduction of the Collective Leadership Specialist qualification in 2017.

Becoming a certified Collective Leadership Specialist is also a compulsory qualification to become an accredited **Collective Leadership Facilitator** (see next page).



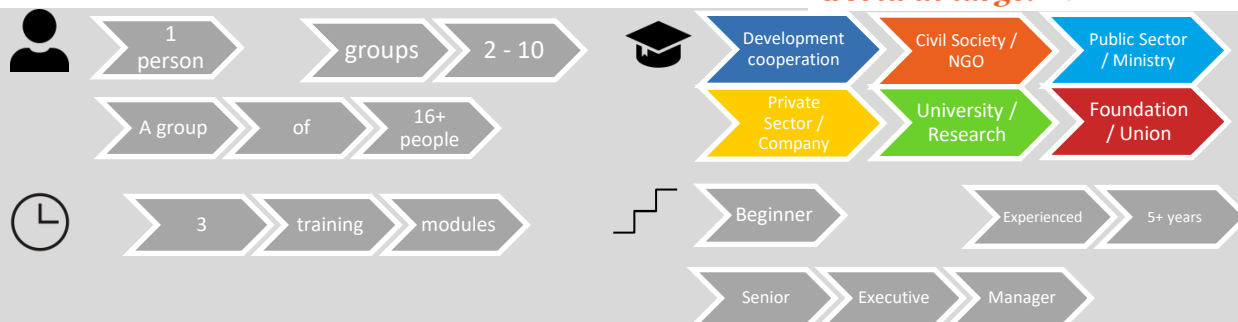
Price	EUR 3,750	Including 11 days of online training, assignments between the training days, follow up instructions, free access to the <a href="#">compass tool</a> , a free copy of the book <a href="#">Leading Transformative Change Collectively</a>
Certification		Professional Certificate in Collective Leadership
More information and registration request		<a href="http://www.collectiveleadership.de/blog/article/certification-track/">http://www.collectiveleadership.de/blog/article/certification-track/</a>



**Mai ElAshmawy:**

Collective Leadership Specialist since 2017  
Collective Leadership Facilitator since 2018

» *"The accreditation program opened to me a new horizon of capacities to contribute effectively to sustainable change initiatives within the Arab Region and the world at large."* «



## Accredited Collective Leadership Facilitator

Facilitate Collective Leadership core courses and guide Multi-stakeholder initiatives using Collective Leadership methodologies

Accredited Collective Leadership Facilitators are fully empowered to facilitate CLI core courses and facilitate multi-stakeholder processes using Collective Leadership methodologies. Accredited CL Facilitators may lead their own not-for-profit courses in:

- **The Art of Stakeholder Collaboration**
- **The Art of Leading Collectively**

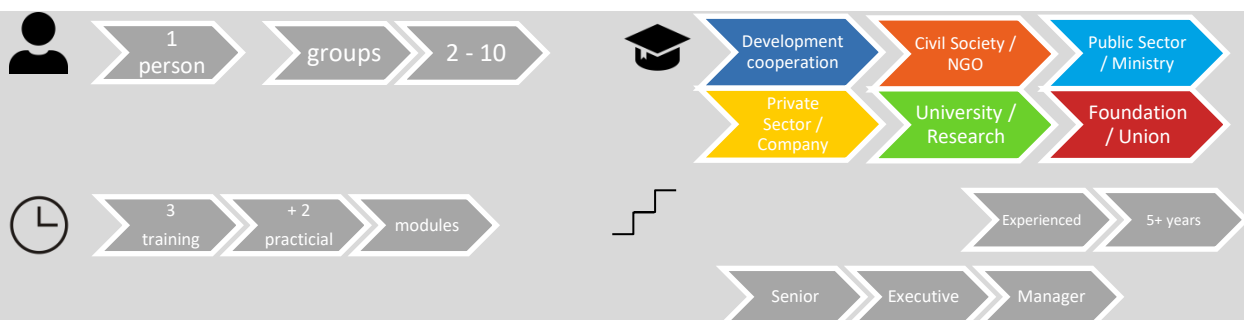
This entails that in addition to undergoing the Certified Collective Leadership Specialist programme, they must successfully organise and co-facilitate their own course supervised and supported by an experienced CLI facilitator. Furthermore, they publish a reflective or applied case study on CLI methodologies.

Throughout all phases of the accreditation process, trainees are responsible for demonstrating to CLI faculty fluency with the Collective Leadership approach, aptitude for facilitation and coaching, and a capacity for personal reflection and growth. In order to become accredited, trainees must also embody values such as inclusivity, respect for diversity, professionalism, and a commitment to contributing to the sustainability movement.

Once accredited, Collective Leadership Facilitators can establish a **Collective Leadership Hub** through which they can enter into project and training collaborations with CLI. The Collective Leadership Hub, the Collective Leadership Facilitator's profile(s), and related courses will all be added to the CLI website.



Price	See Collective Leadership Specialist	11 days of training + additional time investment in organising and co-facilitating a course and publishing a case study
Accreditation	Professional Accreditation in Collective Leadership Facilitation	
More information and registration	<a href="http://www.collectiveleadership.de/blog/article/collective-leadership-academies-network/">http://www.collectiveleadership.de/blog/article/collective-leadership-academies-network/</a>	



## Young Leaders for Sustainability

### The word is changing – so is leadership

Training young professionals at the beginning of their careers to become future leaders for sustainability is the goal of the Young Leaders for Sustainability programme. Since 2012, CLI has trained 120 young professionals in YLS. The programme is organized around the six dimensions of the Collective Leadership Compass. The holistic approach of the Compass is always at the centre of the training and enables YLS participants to find suitable solutions to complex sustainability challenges.

The session outline is the following:

#### Module 1

- Exploring leadership
- The Collective Leadership Compass
- Compass dimensions covered: Wholeness, Innovation

Central European Time: 23, 25, 28 June	or: 3, 5, 8 November
<b>NEW</b> 24, 26, 29 March for the Americas	<b>NEW</b> 26, 28, 31 May for Asia

#### Module 2

- Networking and getting your process on track
- The Dialogic Change Model
- Compass dimensions covered: Engagement, Collective Intelligence

Central European Time: 1, 2, 5, 6 July	or: 15, 16, 22, 23 November
<b>NEW</b> 30 Sep, 1, 7, 8 Oct for the Americas	<b>NEW</b> 29, 30 Nov, 6, 7 Dec for Asia

#### Module 3

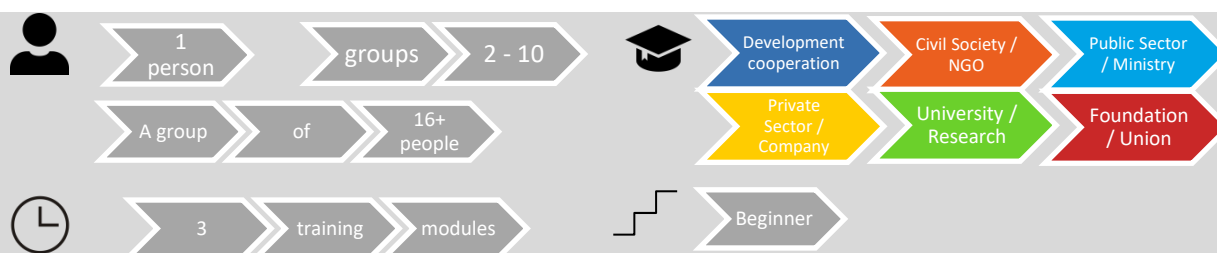
- Visioning and facilitating
- The Collective Leadership Compass and The Dialogic Change Model
- Compass dimensions covered: Future Possibilities, Humanity

Central European Time: 10, 11, 17, 18 June	or: 9, 10, 13, 14 December
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#### Additional components

- Online consultations between each module
- Participants will be additionally certified as Collective Leadership Specialists

Price	EUR 3,000	Including 11 days of online training, consultations between the training days, follow up instructions, free access to the <a href="#">compass tool</a> , a free copy of the book <a href="#">Leading Transformative Change Collectively</a>
Certification	Young Leader for Sustainability	
More information and registration request	<a href="http://www.collectiveleadership.de/blog/article/young-leaders-of-sustainability/">http://www.collectiveleadership.de/blog/article/young-leaders-of-sustainability/</a>	





## Books

## Inspirational guides for co-creating a sustainable, socially just future

**NEW** Leading Transformative Change Collectively

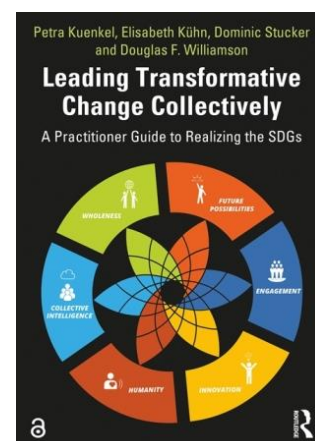
A Practitioner Guide to Realizing the SDGs

This book directly helps decision-makers and change agents in companies, NGOs, and government bodies become more proficient in transformative, collaborative change in realizing the SDGs.

This practitioner's handbook translates a systemic – and enlivening – approach to collaboration into day-to-day work and management. It connects the emerging practice of multi-stakeholder collaboration to easily understandable models, tools, and cases. Numerous, concrete cases not only bring this methodology to life, but also help identify the challenges and avoid common mistakes. The book can be used as a guide to apply a breakthrough approach for navigating the complexity of stakeholder systems, designing results-oriented process architectures, ensuring the success of cross-sector change initiatives, and enlivening collaboration ecosystems for SDG implementation. It is designed to enhance high quality stakeholder engagement, dialogue, and collaboration.

A must-read, the book sets a new standard for the collaborative implementation of Agenda 2030 and is a foundational guide for leading sustainability transformations collectively to achieve climate change mitigation, social integration, equitable value chains, and broad sustainability challenges.

This book is the standard reference material for Collective Leadership Specialists.



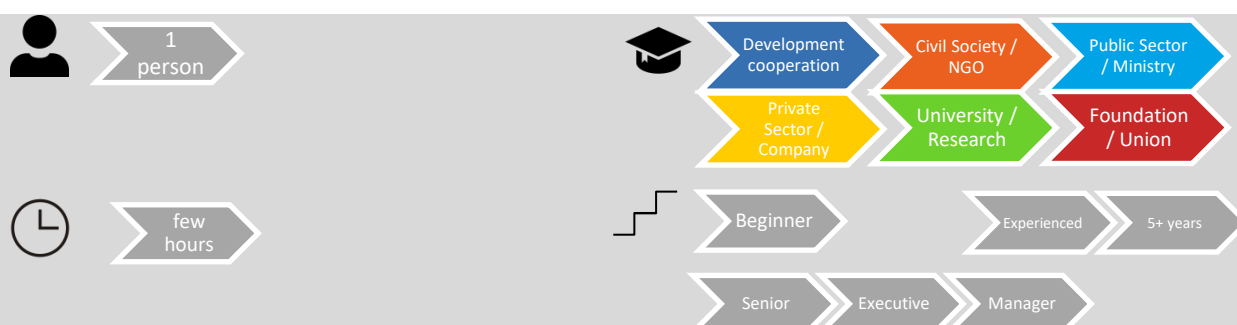
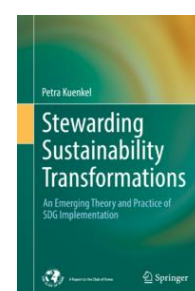
GBP 96.00	376 pages	Routledge – Taylor & Francis (UK)	published: 2020	language: English
ISBN: 978-0-367-47117-0				
Free open access e-book: 9781003033561				
Related CLI training programme: <a href="#">Collective Leadership Specialist</a>				

**Stewarding Sustainability Transformations**

An Emerging Theory and Practice of SDG Implementation

**THE REPORT TO THE CLUB OF ROME**

USD 69.99	321 pages	Springer International Publishing (Switzerland)	published: 2019	language: English
ISBN: 978-3-030-03690-4				
Club of Rome Report: <a href="https://www.clubofrome.org/report/stewarding-sustainability-transformations/">https://www.clubofrome.org/report/stewarding-sustainability-transformations/</a>				



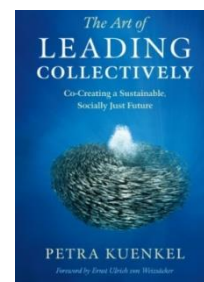
## Books

Inspirational guides for co-creating a sustainable, socially just future

**The Art of Leading Collectively**

A guide to collaborative impact for leaders in industry, government, and social change networks.

EUR 28.50	304 pages	Chelsea Green Publishing (USA)	published: 2016	language: English
ISBN: 978-1-60358-626-9; book website: <a href="http://theartofleadingcollectively.net">http://theartofleadingcollectively.net</a>				
Related CLI training: <a href="#">The Art of Leading Collectively</a>				

**Stakeholder Dialogues**

Key Concepts and Competencies for Achieving Common Goals - a practical guide for change agents from public sector, private sector and civil society

EUR 35.00	228 pages	Books on Demand (Germany)	published: 2011	languages: English French
ISBNs: 978-3-839183021 (English); 978-3-744894562 (French)				
Related CLI training: <a href="#">The Art of Stakeholder Collaboration</a>				

**Stakeholder Dialoge erfolgreich gestalten 2<sup>nd</sup> revised edition**

Methodologies to create sustainable multi-stakeholder partnerships.

EUR 32.99	168 pages	Springer Gabler (Germany)	published: 2016/2019	language: German
ISBN: 978-3-658-26971-5				
Related CLI training: <a href="#">Multi-Stakeholder Partnerships</a>				

**Führung mit Sinn**

A guide that supports business managers in finding their way to sustainable leading, asking difficult questions, and redefining their business and leadership style.

EUR 37.99	216 pages	Springer Gabler (Germany)	published: 2016	language: German
ISBN: 978-3-658-10562-4				

**Mind and Heart**

Mapping your personal journey towards leadership for sustainability.

EUR 25.00	252 pages	Books on Demand (Germany)	published: 2008	language: English
ISBN: 978-3-8370-2799-0				



1  
person



Development  
cooperation

Civil Society /  
NGO

Public Sector  
/ Ministry

Private  
Sector /  
Company

University /  
Research

Foundation  
/ Union



few  
hours



Beginner

Experienced

5+ years

Senior

Executive

Manager

## Collective Leadership Studies

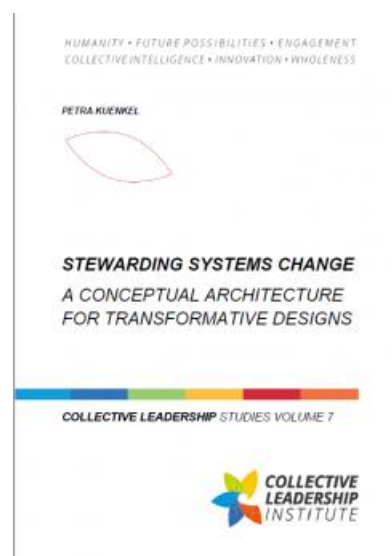
### Methodological backgrounds and case studies

The **Collective Leadership Study** series provides insights from real cases and background knowledge on CLI's methodologies. The series is registered: ISSN 2569-1171.

**Vol. 7 Stewarding Systems Change** – A Conceptual Architecture for Transformative Designs (2018)

**Vol. 6 Leveraging Multi-Stakeholder Collaboration for Systemic Change in Responsible Value Chains** – Six Principles for Transformative Process Designs (2018)

**Vol. 5 A Pattern Approach to Stewarding Sustainability Transformation** – How the 17 SDGs Can Become a Starting Point for Systemic Change (2018)



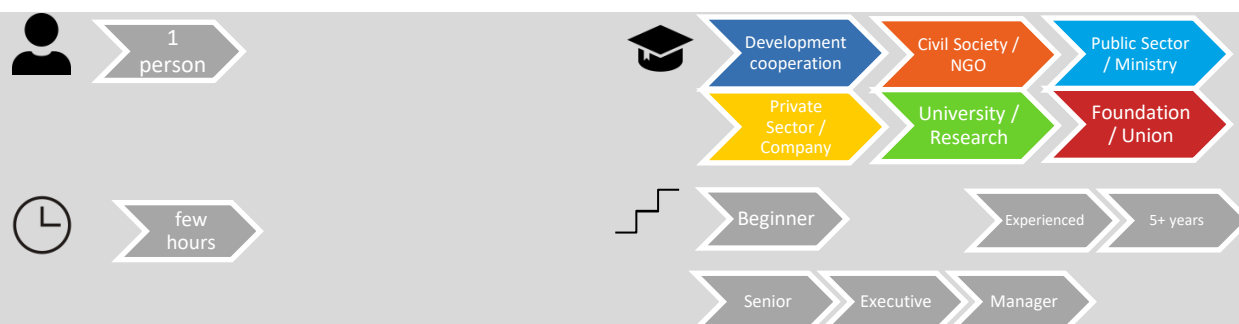
**Vol. 4 Collaboration for the SDGs** - The Set Up of the Nebhana Water Forum in Tunisia (2017)

**Vol. 3 Empowering Young Professionals** - How we can tap into the potential of a passionate generation (2015)

**Vol. 2 Navigating Complex Change** - How We Can Master the Challenges of Stakeholder Collaboration (2014)

**Vol. 1 Shifting the Way We Co-create:** How We Can Turn the Challenges of Sustainability into Opportunities (2013)

Price	free	
More information and download		<a href="http://www.collectiveleadership.de/blog/article/books/#studies">http://www.collectiveleadership.de/blog/article/books/#studies</a>



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Founder and Executive Director

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Managing Partner and Senior Project Manager

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Focus areas: Projects in Eastern Europe & Central Asia; Publications, Young Leaders



Stephanie Langsch

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Dominic Stucker

Managing Partner and Lead Faculty

Focus areas: Projects in Asia, Training Programmes, Online Learning



Douglas F. Williamson

Managing Partner USA and Senior Project Manager

Focus areas: Projects worldwide, Training Programmes, Online Learning



## Accredited Facilitators / Local Representatives

Kristiane Schaefer

Co-Founder and Senior Associate

Focus areas: Projects worldwide, On-Site and Tailor-Made Courses



### Egypt

Mai ElAshmawy

Focus areas: Projects in MENA



### Ukraine

Maryana Zaviyska

Focus areas: Projects in Eastern Europe & Central Asia



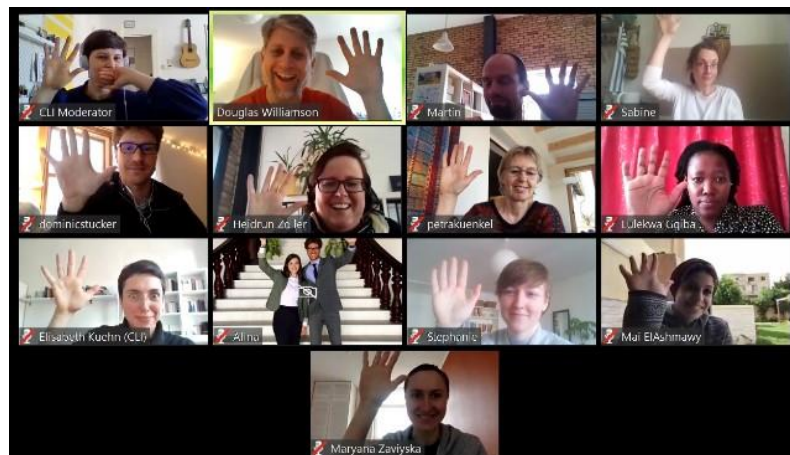
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Dr. Moussa Gueye

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